**Title (Sentence case)**

Please write full name of Author 1, Author 2, Author 3, Author 4, Author 5………

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2Address (Full address with country)

Note: Please use the same number superscript for authors that are from the same institution. If all authors are from the same institution, there is no need for number superscript.

\*Corresponding author: Email address of the corresponding author

Phone number: Valid phone number with country code.

Author No. 1: ORCID

Author No. 2: ORCID

**Abstract**

Summary of the manuscript which includes the **specific aims, brief description of method, main results and conclusions in a single paragraph. No references should be included in the abstract.** Non-standard or uncommon abbreviations should be avoided but if essential they must be defined at their first mention in the abstract itself.

**Keywords:** Keyword 1, keyword 2, keyword 3, …, keyword 6 (minimum 5 keywords; maximum 7 keywords)

1. **Introduction**

A brief literature review and previous relevant work with references.

A problem statement should write

A research hypothesis must be written

Research questions are optional, but encouraged.

Include the objectives of the research work in the last paragraph clearly.

**NOTE:** Please **DO NOT** put an additional sub-headings; authors are advised to summarize the literature review in the introduction.

1. **Literature review**

2.1 Subheading (Sentence case)

2.2 Subheading (Sentence case)

 2.2.1 Sub subheading (Sentence case)

1. **Materials and methods**

3.1 Subheading (Sentence case)

3.2 Subheading (Sentence case)

 3.2.1 Sub subheading (Sentence case)

1. **Results and discussion/Results**

Tables and figures must be appeared in the texts of the manuscript. The author must try to place the tables and figures just after its first mention.

E.g.

Table 1. Your table caption.

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| **Menu 1** | **Menu 2** | **Menu 3** | **Menu 4** | **Menu 5** | **Menu 6** | **Menu 7** |
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[Figure]

Figure 1. Your figure caption.

1. **Discussion (Please omit if you are combining results and discussion)**

Firstly, you need to write your result and then interpret it according to the existing facts, and then you can add your arguments to support your study.

1. **Conclusions**

Please make sure the conclusions are aligned to your objective/research question (s)/hypothesis.

No digit inside.

The conclusions must be concise and short.

Make sure only key findings are described here.

Implementation of your study

Major research gap still not filled according to your findings

Propose future study based on this current result

**Acknowledgements**

Indicate any source of funding or other contributors to the work in a single paragraph and kept at the minimum

**Ethical statement**

If you have any ethics statement and ethical approval code, you must disclose them here. If the ethical approval statement is not applicable please write, “Not applicable”.

**Data availability**

Example: The data generated from this study might be shared with a valid request from the corresponding author.

OR

All available data are presented in the article.

OR

The presented data are deposited in the GitHub/Zenodo (please provide the link).

**Informed consent statement**

If your research involved to take consent from the participants, please write about their consent.

**Conflict of interest - Disclose any potential conflict of interest appropriately.**

Example: The authors declare no conflict of interest.

OR

The author X has financial interest with Y Company, but the company Y did not play any role in research design, sample population section any other direct intervention which might influence the result of the study.

**Authors’ contribution**

“Conceptualization: XY and ZX; Data collection: TY and PR; Data analysis: AA and BC; Figure preparation: CD. All authors critically reviewed the manuscript and agreed to submit final version of the manuscript.”

**References**

Please refer to **Journal of Business Horizons and Management Author Guidelines** for Examples